

# GIRL•ology®

FEAR LESS. KNOW MORE.

A Health Education Solution Proven To Grow Your Practice



## REACH MORE FAMILIES.

Girlology Live™ events strengthen patient relationships, attract new families, and grow your community influence.



## IMPROVE PATIENT ENGAGEMENT.

Our practical pre- and post-visit support tools connect with your most important healthcare decision makers-- MOMS!



## GAIN EFFICIENCY.

Our physician-designed in-office resources simplify preventive and problem-focused education.

"GIRLOLOGY UNDOUBTEDLY PROVIDES GREAT VALUE TO SSM HEALTH, AND CONSISTENTLY DRAWS A LARGE POPULATION TO OUR FACILITY AND PROVIDERS. I JUST LOVE MAKING A DIFFERENCE AND I COULDN'T BE PROUDER TO BE A PART OF IT."

- KARYN FOWLER, MD, MCHM, FACOG  
CMO, SSM HEALTH

## 3 WAYS GIRLOLOGY SUPPORTS YOUR PRACTICE, PROVIDERS, AND PATIENTS



### GIRLOLOGY LIVE™

Our live classes transform any waiting room and meeting space into fun, fact-filled educational experiences. Here's what partner practices appreciate most about our puberty and reproductive health classes:

#### ■ REVENUE + RESULTS.

Our partners acquire new patients and generate revenue from Live classes. Girlology will grow your practice and help you take the lead on improving young women's health in your area.

#### ■ NATIONALLY RECOGNIZED.

Girlology's curriculum was developed by top pediatricians and ObGyn/s, and is licensed by Mass General Hospital for Children and other leading institutions throughout the country as a model for education.

#### ■ BEING A "GIRLOLOGIST."

Our clinician partners report greater fulfillment and impact as they lead our turn-key programs. With certified Girlologists, your practice will gain exposure and make a difference in your community.



## GIRLOLOGY IN-OFFICE™

Every provider we know wants to improve patient education, but that's time consuming! Girlology's In-Office™ tools are ready to support clinicians in the trenches. Here's what partner practices appreciate most:

### BY CLINICIANS. FOR CLINICIANS.

Developed and tested by Girlologists across the country, our In-Office™ tools deliver preventive and problem-focused education to tackle your most common care challenges.

### OPTIMIZE HER VISIT.

With a range of girls' health topics from puberty and sexual health to emotional health, to common sick visit topics-- you'll gain efficiency while improving patient education and satisfaction!

### INTEGRATE WITH EASE.

From the waiting room to the exam room, our digital and printable tools provide age-appropriate education and improve care with in-the-moment learning.



## GIRLOLOGY AT-HOME™

Our partners view Girlology At-Home™ as an extension of their practice -- creating added value for patients before and after the visit. Here's what partner practices appreciate most:

### PRE-VISIT SUPPORT.

From an anxiety symptom checklist to streamline a scheduled office visit, to quick video tips on treating her cramps, our pre-visit resources will improve visit preparation and efficiency.

### POST-VISIT GUIDANCE.

Our "bite-size" videos and practical take home tools cover frequently asked questions and build patient confidence. From explaining medications (i.e. asthma inhalers, oral contraception, etc.), to what to expect with a flu diagnosis -- we have your patients covered from head to toe.

### SIMPLE TO SHARE.

Our partners share these practical tools on their patient portal, website, and social media to strengthen the patient experience and grow community influence.



## OUR IMPACT

### EXPANDING ACCESS



**40,000+**

Girls are getting the **health education** they need through Girlology Live™ events

### FOSTERING CONVERSATIONS



**94%**

Girls are more **comfortable** talking about **puberty** and **health concerns**

### SUPPORTING PARENTS



**98%**

Parents would **recommend** Girlology as a **health resource** to a friend

TO LEARN MORE ABOUT BECOMING AN OFFICIAL PARTNER, PLEASE CONTACT:  
ANDREA MERRITT | VICE PRESIDENT | ANDREA@GIRLOLOGY.COM | 864-905-3647

GIRLOLOGY.COM | ALL RIGHTS RESERVED | PO BOX 1213 GREENVILLE, SC 29602